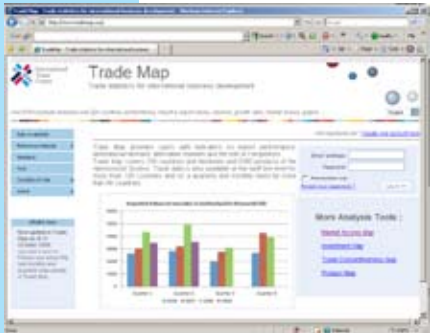


Grow your exports with e-marketing

PRACTICAL E-MARKETING WORKSHOP



search engine marketing



online export research



exporting via e-marketplaces



online web-based marketing

What you will learn:

- ▶ how to use banner advertising to promote your exports on the web
- ▶ how to use e-marketplaces and online auctions to trade globally
- ▶ how to use search engine optimisation techniques to promote your web site to your export audience
- ▶ how to use Google-ads as an export marketing tool
- ▶ how to measure your success

1 day workshop
3 December 2009
Johannesburg

Offered by **Interactive Reality cc** in
conjunction with **ExportHelp**



EXPORTHELP
YOUR ONLINE EXPORT HELPDESK

Tel: 083 6765637