

INCREASE YOUR EXPORTS! INCREASE YOUR TURNOVER!

The Department of Trade and Industry (**the dti**) will be participating in various exhibitions and trade shows, to promote locally manufactured products in international markets.

Therefore, **the dti** invites manufacturers and registered exporters to participate in the international trade shows listed below.

the dti will also offer the following financial support to qualifying firms:

- Air travel assistance up to R13 000;
- Daily subsistence allowance of R2 000;
- Freight-forwarding of display materials – **the dti** to make the necessary arrangements and cover the costs; and
- Exhibition space and booth rental costs – **the dti** to make the necessary arrangements and cover the costs.

National Pavilion List for 2011 – 2012 (1 April 2011 – 31 March 2012), by Date

No.	Begin Date	End Date	Exhibition Details	Host Country	Sector	Website	Contact Person	Deadline for Applications
1	3-May-11	7-May-11	Zimbabwe Int. Trade Fair	Zimbabwe	Multi-Sectoral	www.zitf.co.zm	Amanda Burger	1-Feb-11
2	10-May-11	13-May-11	IDEF 2011	Turkey	Aerospace, Rail and Marine	www.tuyap.com	AMD/Armcor/ Koos Janse van Rensburg	24-Jan-11
3	18-May-11	20-May-11	SIAL China 2011	China	Agro-Processing	www.sialchina.com	Ricardo Andrews/ Kenneth Malatsi	31-Jan-11
4	27-May-11	31-May-11	Zambia Copperbelt Mining and Agricultural Show	Zambia	Metals and Mining, Agro-Processing	www.cacss.co.zm	Amanda Burger	8-Feb-11
5	7-Jun-11	9-Jun-11	Automechanika Middle East	UAE	Automotive	www.automechanika.messefrankfurt.com	Amanda Burger	8-Feb-11
6	13-Jun-11	17-Jun-11	Exponor	Chile	Metals and Mining	www.exponor.cl	Export Council/ Janice Jonathan	To be advised
7	28-Jun-11	2-Jul-11	GIFA/NEWCAST 2011	Germany	Metals and Mining	www.gifa.de	Victor Makhele	19-Nov-10
8	5-Aug-11	9-Aug-11	South African Handmade Collection 2011	South Africa	Cultural Industries	www.sahc.org.za/ASPX/Public/Home.aspx	Samuel Maboane/Neo Kwadi	1-Feb-11
9	7-Sep-11	9-Sep-11	Fruit Logistica Asia 2011	Hong Kong, China	Agro-Processing	www.asiafruitlogistica.com	Fresh Produce Exporters' Forum	1-Mar-11
10	8-Sep-11	11-Sep-11	CIFIT 2011	China	Multi-Sectoral	www.chinafair.org.cn	Janice Jonathan/ Henry Mabale	8-Mar-11
11	13-Sep-11	16-Sep-11	Defence and Security Equipment Int. (DSEI)	United Kingdom	Aerospace, Rail and Marine	www.dsei.co.uk	Samuel Maboane/Neo Kwadi	15-Mar-11
12	12-Sep-11	16-Sep-11	Extermin 2011	Peru	Metals and Mining	www.tradecommissioner.gc.ca	Janice Jonathan/ Henry Mabale	18-Feb-11
13	6-Oct-11	11-Oct-11	Johannesburg Int Motor Show (JIMS)	South Africa	Automotive	www.biztradeshows.com/trade-event/ Johannesburg-motor-show	Janice Jonathan/ Henry Mabale	6-Apr-11
14	8-Oct-11	12-Oct-11	Anuga 2011	Germany	Agro-Processing	www.anuga.de	Victor Makhele/Neo Kwadi	8-Apr-11
15	31-Oct-11	5-Nov-11	Havana International Trade Fair	Cuba	Multi-Sectoral	www.eventseye.com	Victor Makhele/ Mayanda Kondile	15-Apr-11
16	11-Nov-11	14-Nov-11	Int. Mining and Machinery Expo (IMME)	India	Metals and Mining	www.immeindica.com	Samuel Maboane/Neo Kwadi	3-May-11
17	16-Nov-11	18-Nov-11	Food and Hotel China 2011	China	Agro-Processing	www.fhcchina.com	Samuel Maboane/Neo Kwadi	9-May-11
18	9-Nov-11	11-Nov-11	Cosmoprof Asia	Hong Kong, China	Chemicals (Cosmetics)	www.cosmoprof-asia.com	Janice Jonathan/ Henry Mabale	10-May-11
19	16-Nov-11	16-Nov-11	Annapoorna-World of Food	India	Agro-Processing	www.worldoffoodindia.com	Amanda Burger/Henry Mabale	20-May-11
20	1-Feb-12	1-Feb-12	New York Fancy Food Show 2012	New York	Agro-Processing	www.specialtyfood.com/fancy-food-show/	Victor Makhele/Neo Kwadi	1-Aug-11
21	10-Feb-12	14-Feb-12	Ambiente 2012	Germany	Cultural Industries	www.ambiente.de	Janice Jonathan/ Henry Mabale	1-Aug-11
22	8-Feb-12	10-Feb-12	Fruit Logistica Berlin 2012	Germany	Agro-Processing (Fresh Fruit)	www.fruitlogistica.com	Fresh Produce Exporters' Forum	2-Aug-11
23	15-Feb-12	19-Feb-12	Gulf Food	UAE	Agro-Processing	www.gulffood.com	Samuel Maboane/Neo Kwadi	15-Aug-11
24	26-Mar-12	30-Mar-12	Int. Wire and Tube 2011	Germany	Metals and Mining	www.wire.de	Victor Makhele/Neo Kwadi	23-Sep-11

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Please take note of the closing dates for submission of applications.
Application forms and guidelines can be downloaded from **the dti** website: www.thedti.gov.za/exporting/nationalpavilions.htm